



WELCOME TO TAP DANCE 2021!

We are thrilled to have you joining us as we Ignite Travel! What a year it has been to be part of the travel industry! TAP Partners have faced the same challenges as many of you and we have persevered to continue doing business in the industry we love, and we have kept TAP moving forward. As travel begins, TAP Dance will position TAP Partners and our PPTPs to hit the ground running.

Thank you, thank you, thank you; we are grateful you are participating. After our revolutionary ground-breaking Virtual TAP Dance in 2020 who would have ever thought we would be back hosting another virtual event. TAP Dance 2021, like last year, will have many noticeable absences amongst our peers, Partners, PPTPs and Guild. With some budgets being revised and programing suspended, your belief in us matters. Your participation continues to be critical in sustaining TAP into the future.

TAP Dance's history is that it has been revolutionary in its conference approach, and this year is no exception. Last year we were the first in the industry to deliver a virtual conference and this year, we established another first by expanding our conference to include product development with our Ignite Travel Collection. An entire day will be spent in our pods, being mentored by TAP Partners to create sellable itineraries and tours to be presented to resellers of travel on our final day of the conference. The goal.... to create sales and more importantly ROI for both PPTPs and Partners. We are excited to offer this new opportunity to our PPTPs to gain even more exposure for your wonderful destinations and attractions.

We look forward to connecting with you throughout the conference. Lisa, Adena and our headquarters team have created a reinvented TAP Dance conference where we will work hard, but also have time for fun and to unwind and catch up. Social distancing has been challenging for us all and that makes our evening "TAPPY Hour" networking all the more important to "see" each other. Plus, you don't want to miss the opportunity for a scrumptious lobster giveaway from my neck of the woods in Atlantic Canada!

In my over 30 years with my company, Atlantic Tours; no time in my history has our industry experienced such an adjustment. Now more than ever, we need conversation regarding the future and what a new normal will look like for our group touring programs. In collaboration together, I know that we can come up with exciting new programs to those off the beaten track and less visited areas in all our destinations. As travel starts to open up in the coming weeks and months, and when we finally get that template of how travel will look, we will be ready with new fresh programs.

We appreciate your patience as we adjust to this new format. Please let me know your thoughts as we progress through the week and I so look forward to when we can be together in person.

Cheers and I appreciate your partnership!

Richard Arnold TAP President Director of Fun & President, Atlantic Tours & Travel



SCHEDULE OF EVENTS

NOTE: all times here are shown in Eastern Daylight Time (EDT). Your online My Event | Schedule of Events will show times in your own time zone. Once logged into My Event, click "Schedule of Events" on the left and you will be moved automatically into your scheduled program.

Questions about your schedule? Email marketing@travelalliancepartners.com.

MONDAY,	APRIL 19 — TAP DANCE BEGINS!
TIME EDT	ACTIVITY
10:00 - 11:00	Pop in Tech Check
11:00 - 11:45	Welcome
11:45 - 12:00	BREAK
12:00 - 3:00	Product Development Meetings for Full Pass Delegates & TAP Partners
3:00 - 3:30	Group Travel Leader – Q&A and Networking The Group Travel Leader Inc. is a Lexington KY -based publishing company that currently owns and publishes four national travel industry publications. Catch up with the team from Group Travel Leader to pick their brains about their new traveler research and 2021 forecast, marketing tips, or ask questions about the Quick Pitch session they are hosting on Wednesday from 10:00am - 10:45am in the Group Travel Leader lounge. Visit with Brian Jewell, Vice President, Executive Editor; Kelly Tyner, Vice President, Sales and Marketing and Kyle Anderson, Director of Advertising Sales.
3:30 - 5:30	Product Development Meetings for Full Pass Delegates & TAP Partners
5:30 - 5:45	Tappy Hour Kickoff with Online Travel Training (OTT) and Atlantic Canada (refer to ingredient details listed on page 7)
5:45 - 5:50	Drawing for Lobster Dinner Giveaway. Courtesy of prize sponsor Atlantic Canada Tourism with Atlantic Tours, Tourism Nova Scotia, Discover Halifax, Envision Saint John, Tourism Fredericton, Destination St. John's and Holiday Inn Express Deer Lake

MONDAY,	MONDAY, APRIL 19 — TAP DANCE BEGINS! <i>CONTINUED</i>							
TIME EDT	ACTIVITY							
5:50 - 6:30	TAPPY HOUR Join us for general networking in addition to our new conversation rooms hosted by these companies: ITG Travel Tim Cave and Bill Kroll ITG Travel (itgtravel.net) is a specialty air provider that for over 20 years has been servicing non-profits, churches, colleges and tour companies with their group travel needs. GroupCollect Bud Geissler GroupCollect (groupcollect.com) is a registration, payment, and communication platform for multi-day, group tour operators. The platform is an easy-to-use suite of tools (organized by trip departure) that simplifies trip management through an efficient, modern user experience. Providing an online travel training platform for suppliers and sellers to connect, Online Travel Training (OTT Titus Johnson (with guest Kelly Keefe Atlantic Canada) OTT (onlinetraveltraining.com/US) is the industry's largest e-learning library for travel agents to master destination, aviation, cruise and GDS courses. onlinetraveltraining.com/US							
6:30 - 6:35	Closing Reminders							

TUESDAY,	APRIL 20 — TAP DANCE CONTINUES
TIME EDT	ACTIVITY
10:00 - 11:00	Pop in Tech Check
11:00 - 11:20	Educational Session: Finding your Alignment, Michelle Carlen, Alignment Advising
11:20 - 11:45	Educational Session: Rising Tide Lifts All Boats: Collaboration in travel, tourism and hospitality, Nicole Mahoney, Break the Ice Media
11:45 - 12:00	BREAK
12:00 - 12:30	Daily Opening & 1st Registrant Winner Announced!
12:30 - 12:45	BREAK
12:45 - 2:50	Appointments for All Delegates & TAP Partners
2:50 - 3:00	Break
3:00 - 4:40	Appointments for All Delegates & TAP Partners
4:40 - 4:50	BREAK
4:50 - 6:05	Appointments for All Delegates & TAP Partners
6:05 - 6:10	Spirit of TAP Award Presentation
6:10 - 6:25	Tappy Hour Kickoff with Coeur d'Alene Casino Resort
6:25 - 7:05	Tappy Hour Networking
7:05 - 7:10	Closing Reminders

WEDNESDA	WEDNESDAY, APRIL 21 — FINAL DAY						
TIME EDT	ACTIVITY						
9:30 - 10:00	Pop in Tech check						
10:00 - 10:45	Group Travel Leader (GTL) Quick Pitches Lounge: Pitch GTL about your destination to be featured in an upcoming issue of their magazines or e-Newsletters!						
10:45 - 11:00	BREAK						
11:00 - 11:20	Welcome and TAP Wrap Program						
11:20 - 1:20	Ignite Travel Collection Showcase (6 groups)						
1:20 - 1:40	BREAK						
1:40 - 3:40	Ignite Travel Collection Showcase (6 Groups)						
3:40 - 4:00	BREAK						
4:00 - 6:00	Travel Collection Showcase (6 Groups)						
6:00 - 6:30	Tappy Hour Networking						
6:30 - 6:45	Closing Wrap Up						



EDUCATIONAL SESSION LEADERS





MICHELLE CARLEN

Founder & President Alignment Advertising

With over two decades of career experience, Michelle is dedicated to helping businesses by creating long-term strategy, growing sales and

revenue, implementing process improvements, developing organizational infrastructure, and improving the client and employee experience. She also helps individuals advance their professional development and gain clarity, confidence, and direction along their career paths. She holds a Bachelor of Science in Business Administration from California State Polytechnic University, Pomona.

With professional experience in hospitality, travel, tourism, and property management, Michelle has cultivated a diverse expertise in representing and supporting a variety of business types and managing teams from: attractions, boutique inns, corporate brand hotels, destinations, museums, restaurants, small retail stores, travel agencies, tour companies, homeowner associations, and non-profit specialty organizations.

Michelle applies her unique ability to dial into what prevents businesses and individuals from attaining optimum performance and has a passion for translating those findings into strategic planning and practical solutions. She quickly pulls direction and establishes order from parts that seemingly don't connect and brings them into superior working alignment.





NICOLE MAHONEY

CEO and Founder
Break the Ice Media

Nicole started Break the Ice Media in 2009 working exclusively with tourism clients. The agency is a Finger Lakes/ Rochester, NY based PR firm

with a strategic approach to content marketing that includes public relations, social media marketing, digital advertising, video marketing, search engine optimization and more. Her team has deep knowledge and understanding of effective tourism marketing strategies and tactics that drive visitors to their clients. Break the Ice Media's Travel Trade Marketing Initiatives include promoting destinations through trade shows, sales missions, FAM tours and travel trade media and assisting clients with itinerary and package development.

Nicole hosts the weekly podcast Destination on the Left showcasing creativity and collaboration throughout the tourism industry. Destination on the Left is approaching its 4th anniversary with over 180 episodes in addition to hosting two successful tourism marketing virtual summits. Break the Ice Media's single focus on destination marketing and tourism marketing allows them to go deeper and deliver maximum results for clients.



TAPPY HOUR COOKING DEMONSTRATION



MONDAY, APRIL 19TH TAPPY HOUR ATLANTIC CANADA COOKING DEMONSTRATION

Chef Alain Bossé, known as the Kilted Chef will treat us to a tasty demonstration that includes two Atlantic Canada specialties. Feel free to gather the below ingredients ahead of time to follow along and make your own delectable lobster rolls and spicy cocktail!

LOBSTER ROLL

Ingredients:

Lobster meat Celery Pepper Mayonnaise

Green onion/scallion (or

chives)

Salt

Split hot dog bun

Butter Spinach



BLOODY CAESAR

Ingredients:

Celery salt Horseradish Worcestershire sauce Hot sauce Lobster infused vodka (Compass Vodka) Clamato Juice Celery Lobster Claw





TAP POD LISTING

Red ★ indicates Guild, Blue ★ indicates Sponsor

Red Indicates Day 2 Appointment Pod Only

Day 1 Pod #	First	Last	Day 1 TAP Partner Prod. Dev. Pod Host	Day 2 Pod #	Company Name		City	ST.
1	Beverly	Evans	Anderson Vacations / Jim Warren	2	Cariboo Chilcotin Coast Tourism Association		Williams Lake	ВС
	Jeannette	Yetman	Atlantic Tours & Travel	2	Destination St Johns		St. John's	CAN
2	Laura	Walbourn	Richard Arnold	2	Gros Morne Gatherings Group		St. John's	CAN
	Sandra	Gardiner		2	AmaWaterways	*	Calabasas	CAN
	Meghan	Lloyd	Atlantic Tours & Travel	3	Tourism Nova Scotia		Windsor, NS	CAN
	Michele	Bourgeois	Chris Rose	3	Discover Halifax		Halifax, NS	CAN
3	Mary Ellen	Hudson	CIIIIs Nose	3	Tourism Fredericton		Fredericton, NB	CAN
3	Marcy	Barnes		3	Envision Saint John: The Regional Growth Agency		Saint John	CAN
	William	Hann	DeNure Tours	4	Destination Sherbrooke		Sherbrooke	CAN
		Hogg		4				
	Steve	Vance	Howard Herman	4	Grand Adirondack Hotel		Lake Placid	NY
4	Estlin	Loparto		4	New Hampshire Division of Travel & Tourism		Concord	NH
	Marc	Plouffe		4	Vermont Tourism Network	*	Montpelier	VT
	Chiara	Moriconi		4	Maine Office of Tourism		Augusta	ME
	CI :	D 1	T : T 10 1	-	C			ND
	Claire	Dunlap	Twin Travel Concepts	5	Cayuga County CVB		Auburn	NY
5	Melissa	Rose	Nick Calderazzo	5	Corning Museum of Glass		Corning	NY
	Kelly	Rapone		5	Fresh Air Adventures, NY		Batavia	NY
	Tracey	Burkey		5	Visit Finger Lakes		Canandaigua	NY
	Sarah	Imes, CTIS		5	Visit Ithaca		Ithaca	NY
	Michael	Hardy		5	Watkins Glen Area Chamber of Commerce		Watkins Glen	NY

Heather Colache Durgan Travel 6 Meet AC	ST.	City		Company Name	Day 2 Pod #	Day 1 TAP Partner Prod. Dev. Pod Host	Last	First	Day 1 Pod #
Fisher	NJ	Atlantic City	*	Meet AC	6	Durgan Travel	Colache	Heather	
Yulen Chin 6 Harlem One Stop Harlem Nick Fisher 6 Linchris Hotel Corporation Plymouth	NJ	Atlantic City		Resorts Casino	6	Richard Durgan	Lewis	Meg	
Bill Griggs Shenandoah Tours 7 Gaylord National National Harbot Nation	NY	Harlem		Harlem One Stop	6		Chin	Yuien	6
Linda Horowitz Steve Everidge	MA	Plymouth			6		Fisher	Nick	
Linda Horowitz Steve Everidge	MD	Nietienel Hener		Contant National	7	Characa de la Tarra	Cuina	Dill	
Julia Smyth-Young 7 Visit Williamsburg Williamsburg	or MD VA			,					
Julia Young Joan			×			Steve Everlage			
Joan Heikens	VA	Williamsburg		_	7			Julia	7
Katie Stanley 7 Visit Norfolk Norfolk	VA	Williamsburg			7		Heikens	Joan	,
Evelyn Lopez-Kelley Talbot Tours 8 St. Augustine Visitors & Convention Bureau ★ St Augustine	VA	Norfolk		Visit Norfolk	7		Hopper	Melissa	
Sandy	VA	Norfolk		Visit Norfolk	7		Stanley	Katie	
Megan Doherty 8 Trip Mate, Inc.	FL	St Augustine	*		8	Talbot Tours	Lopez-Kelley	Evelyn	
Megan Doherty 8 Trip Mate, Inc. ★ Kansas City Debbie Jones 8 Trip Mate, Inc. ★ Kansas City Todd Read Image Tours 9 SolN Tourism ★ Jeffersonville Cary Wiger Justin Osbon 9 Derby Dinner Playhouse Clarksville Stacy Pirtle 9 Harrison County CVB Corydon Jasmine Hildebrand 9 West Baden Shannon Carter Custom Holidays 10 Holmes County CVB Chamber Amish Country Millersburg Carol Glessner Sue Biggs 10 Holmes County CVB County Elkhart Sonya Nash 10 Elkhart County CVB (ECCVB) Elkhart Elizabeth Studebaker 10 Elkhart County CVB (ECCVB) Elkhart Brenda Havens Twin Travel Concepts / Tammy Czarny 11 Experience Columbus County CVB (ECCVB) Fremont Bryce Piegs 11 Destination Seneca Tiffin	SC	Myrtle Beach	*	Myrtle Beach CVB	8	Serge Talbot	Haines	Sandy	8
Todd Read Image Tours 9 SolN Tourism ★ Jeffersonville Cary Wiger Justin Osbon 9 Derby Dinner Playhouse Clarksville Stacy Pirtle 9 Harrison County CVB Corydon Jasmine Hildebrand 9 Visit French Lick West Baden Shannon Carter Custom Holidays 10 Holmes County Chamber Amish Country CVB (ECCVB) Elikhart County CVB (ECCVB) Elkhart Roger Dudley Ed-Ventures / Shannon Larsen 11 Experience Columbus Columbus Sandusky County Convention & Visitors Bureau Price Riggs 11 Destination Seneca Tiffin	МО	Kansas City	*	Trip Mate, Inc.	8		Doherty	Megan	
Cary Wiger Justin Osbon 9 Derby Dinner Playhouse Clarksville Stacy Pirtle 9 Harrison County CVB Corydon Jasmine Hildebrand 9 Visit French Lick West Baden ★ West Baden Shannon Carter Custom Holidays 10 Holmes County Chamber Amish Country Carol Glessner Sue Biggs 10 Holmes County Chamber Amish Country Millersburg Sonya Nash 10 Elkhart County CVB Elkhart Elizabeth Studebaker 10 Elkhart County CVB Elkhart Elizabeth Studebaker 10 Elkhart County CVB Elkhart Elizabeth Studebaker 11 Experience Columbus Columbus Bryce Piggs 11 Destination Seneca Tiffin Carol Glessner Sue Biggs Tiffin Carol Glessner Tiffin Carol Glessner Tiffin Carol Glessner Sue Biggs Tiffin Carol Glessner Tiffin C	МО	Kansas City	*	Trip Mate, Inc.	8		Jones	Debbie	
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Carol Glessner Sue Biggs 10 Holmes Country Millersburg	IN	West Baden	*	Baden	9		Hildebrand	Jasmine	
Sonya Nash 10 Chamber Amish Country Millersburg	ОН	Millersburg			10	Custom Holidays	Carter	Shannon	
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Roger Dudley Ed-Ventures / Shannon Larsen 11 Experience Columbus Columbus Brenda Havens Twin Travel Concepts / Tammy Czarny 11 Destination Seneca Tiffin	IN	Elkhart		(ECCVB)	10		Nash	Sonya	10
Brenda Havens Twin Travel Concepts / Tammy Czarny Sandusky County Convention & Visitors Bureau Bryce Riggs Dudley Larsen 11 Experience Columbus Co	IN	Elkhart			10		Studebaker	Elizabeth	
Brenda Havens Twin Travel Concepts / Tammy Czarny 11 Sandusky County Convention & Visitors Bureau Tiffin	ОН	Columbus		Experience Columbus	11	· ·	Dudley	Roger	11
Brvce Riggs III	ОН	Fremont		Convention & Visitors	11	Twin Travel Concepts /	Havens	Brenda	
County	ОН	Tiffin		Destination Seneca County	11		Riggs	Bryce	
Brian Cheek 11 Ohio Has IT ★ Dover	ОН	Dover	*	Ohio Has IT	11		Cheek	Brian	

Susan Hatcher Christina Werner 12 Rik Viewing, Carriage Ride & Gourmet Dinner at Thunder Bay Resort the Part Ride & Gournet Dinner at Thunder Bay Resort the Part Ride & Gournet Dinner at Thunder Bay Resort the Part Ride & Gournet Dinner at Thunder Bay Resort the Part Ride & Gournet Dinner at Thunder Bay Resort the Part Ride & Gournet Dinner at Thunder Bay Resort the Part Ride & Gournet Dinner at Thunder Bay Resort the Part Ride & Gournet Dinner at Thunder Bay Resort the Part Ride & Saginaw Method Part	Day 1 Pod #	First	Last	Day 1 TAP Partner Prod. Dev. Pod Host	Day 2 Pod #	Company Name		City	ST.
Susan		Lisa	Kukulski	Custom Holidays	12	Circle Michigan		Trenton	МІ
Herb Zeilinger 12 Bay Regional CVB		Susan	Hatcher	Christina Werner	12	Ride & Gourmet Dinner		Hillman,	МІ
Amanda Wilkens 12 Castle Farms Charlevoix M Wendy Dobrzynski Tri-State Travel 13 Circle Wisconsin Milwaukee M Laura Bradley Andy Hillard 13 Door County Visitors Bureau Sturgeon Bay W 13 Cory Mace 13 North Central Group Middleton W Lindsey McKee 13 Visit Milwaukee Middleton W Natalja Deduna 13 Bureau Wisconsin Dells Visitors Bureau Wisconsin Dells Visitors Wisconsin Dells Visitors Bureau Wisconsin Dells Visitors Wisconsin Dells Visitors Wisconsin Dells Visitors Wisconsin Dells Visitors Wisconsin Dells Visitors Micheal Collins Shebby Lee Tours 14 Nebraska Tourism ★ Worley If Micheal Collins Shebby Lee 14 Nebraska Tourism ★ Lincoln N Andi Jaspersen 14 Visit Cheyenne Cheyenne W Amy Dugan 14 Visit Gree	12	Herb	Zeilinger		12		*	Saginaw	МІ
Wendy Dobrzynski Tri-State Travel 13 Circle Wisconsin Milwaukee Wisconsin Milwaukee Wisconsin Milwaukee Wisconsin Milwaukee Wisconsin Milwaukee Wisconsin Middleton Wisconsin Middleton Wisconsin Milwaukee Milwaukee Wisconsin Milwaukee Wisconsin Milwaukee Wisconsin Milwaukee Wisconsin Milwaukee Wisconsin Milwaukee Milwaukee Milwaukee Wisconsin Milwaukee		Jessica	Anderson		12	Castle Farms		Charlevoix	МІ
Laura Bradley Andy Hillard 13 Door County Visitors Bureau Sturgeon Bay W Modeleton Mod		Amanda	Wilkens		12	Castle Farms		Charlevoix	MI
Laura Bradley Andy Hillard 13 Door County Visitors Bureau Sturgeon Bay W Cory Mace 13 North Central Group Middleton W Middleto									
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Lindsey McKee Natalja Deduna Dee Dee McGowan, CHTP Micheal Collins Andi Jaspersen Jim Walter Amy Dugan Michelle Kempema Michelle Kempema Michelle Southwest Adventure Tours Jody Blaney Jason Murray Julie Hollist-Terrill Logan Mikaukee Milwaukee Nistersitoris Allerolls Morley II Norley II Norley Norley II Norley Norley II Norley II Norley II Norley Norley II Norley II Norley Norley II Norley II Norley II Norley II Norley II Norley Norley II Norl		Laura	Bradley	Andy Hillard	13	-		Sturgeon Bay	WI
Natalja Deduna 13 Wisconsin Dells Visitor Bureau Wisconsin Dells Wisconsin Person Wisconsin Dells Wisconsin Person Wisconsin Dells Wisconsin Person Wisconsin	13	Cory	Mace		13	North Central Group		Middleton	WI
Dee Dee		Lindsey	McKee		13	Visit Milwaukee		Milwaukee	WI
Dee Dee		Natalja	Deduna		13			Wisconsin Dells	WI
Dee Dee						Coour d'Alona Casina			
Micheal Collins Shebby Lee 14 Commission		Dee Dee		Shebby Lee Tours	14	Resort - Cultural	**	Worley	ID
Jim Walter 14 Visit Cheyenne Cheyenne W Amy Dugan 14 Visit Greeley / Greeley Greeley Area Chamber Greeley Colorado Model Railroad Museum Greeley Colorado Museum Jennifer Lazarz Southwest Adventure Tours 15 City of Gallup Tourism and Marketing Marketing Salt Lake City U Julie Hollist-Terrill 15 Cache Valley Visitors Bureau - Explore Logan U		Micheal	Collins	Shebby Lee	14		*	Lincoln	NE
Amy Dugan 14 Visit Greeley / Greeley Greeley Greeley Area Chamber Greeley Colorado Model Railroad Museum Greeley Colorado Model Railroad Museum Jennifer Lazarz Southwest Adventure Tours 15 City of Gallup Tourism and Marketing Jody Blaney Jason Murray 15 Utah Office of Tourism Salt Lake City U Julie Hollist-Terrill 15 Cache Valley Visitors Bureau - Explore Logan U	14	Andi	Jaspersen		14	Visit Cheyenne		Cheyenne	WY
Amy Dugan 14 Area Chamber Greeley Colorado Model Michelle Kempema 14 Colorado Model Greeley Colorado Model Jennifer Lazarz Southwest Adventure 15 City of Gallup Tourism and Marketing ★ Gallup NI Jody Blaney Jason Murray 15 Utah Office of Tourism Salt Lake City U Julie Hollist-Terrill 15 Cache Valley Visitors Bureau - Explore Logan Logan U		Jim	Walter		14	Visit Cheyenne		Cheyenne	WY
Michelle Rempema 14 Railroad Museum Greeley Companies		Amy	Dugan		14			Greeley	СО
Jody Blaney Jason Murray 15 Utah Office of Tourism Salt Lake City U Julie Hollist-Terrill 15 Cache Valley Visitors Bureau - Explore Logan U		Michelle	Kempema		14			Greeley	СО
Jody Blaney Jason Murray 15 Utah Office of Tourism Salt Lake City U Julie Hollist-Terrill 15 Cache Valley Visitors Bureau - Explore Logan U				Southwest Adventure		City of Gallup Tourism			
Julie Hollist-Terrill 15 Cache Valley Visitors Bureau - Explore Logan U	15			Tours		and Marketing	*		NM
Julie Hollist-Terrill 15 Cache Valley Visitors Bureau - Explore Logan U		Jody	Blaney	Jason Murray	15			Salt Lake City	UT
Jalyssa Gasmen 15 Visit Tucson Tucson A		Julie	Hollist-Terrill		15			Logan	UT
		Jalyssa	Gasmen		15	Visit Tucson		Tucson	AZ

Day 1 Pod #	First	Last	Day 1 TAP Partner Prod. Dev. Pod Host	Day 2 Pod #	Company Name		City	ST.
	Morgan	Prim	Burlington Trailways	16	Chickasaw Country	*	Oklahoma City	ОК
	Tina	Gilliland	Carla Meierotto	16	Oklahoma City National Memorial & Museum		Oklahoma City	ОК
	Sandy	Price		16	Oklahoma City CVB	*	Oklahoma City	ОК
16	Colin	Murphy		16	Oklahoma Tourism and Recreation Department	*	Oklahoma City	ОК
	Christy	McCormack		16	Remington Park		Oklahoma City	ОК
	Teri	Knox		16	Duncan CVB		Duncan	ОК
	Kelly	Bland		16	Osage County Tourism		Pawhuska	ОК
	Lenni	Neimeyer	AdVance Tour and Travel	17	Branson Convention & Visitors Bureau	*	Branson	МО
	Anthony	Stacy	Kim Vance	17	Branson's Best Restaurants	*	Branson	МО
17	Hubert	Heck		17	Fantastic Caverns		Springfield	МО
	Ruthann	Crust		17	Titanic Museum	*	Branson	МО
	Alicia	Stellhorn		17	Gateway Arch and Riverboats		St. Louis	МО
							<u> </u>	
	Jessica	Ledbetter	Sports Travel & Tours	18	Arkansas Tourism		Little Rock	AR
	Zachary	Holifield	Michael Coldesina	18	Coastal Mississippi		Biloxi	MS
18	Karen	Pryor		18	Eureka Springs Tourism/ CAPC	*	Eureka Springs	AR
	Ray	Hendon		18	The Great Passion Play	*	Eureka Springs	AR
	Willma	Harvey		18	River Parishes	*	LaPlace	LA
na					Towns I In some d			
	Chris	Siravo	appt only	19	Travel Insured International	*	Glastonbury	СТ
	Brock	Hurtle	appt only	19	Visit Franklin		Franklin	TN
	Tiffaney	Gonzales	appt only	19	Galveston Island CVB		Galveston	TX



PARTNER PROFILES

ADVANCE TOUR AND TRAVEL KIM VANCE & KRISTY MCCARTY

AdVance Tour & Travel is a full-service receptive Tour Operator for the Midwest, and a custom tour planning operator for all the US and Canada. Their specialty is customizing that one-of-a-kind, off the beaten path, outside the box itinerary that is exclusive to only one group. They AdVance beyond the ordinary to extraordinary group travel.! Each itinerary they write is hand-crafted to best fit the specific needs of the travelers. AdVance Tour & Travel works closely with selected venues to achieve the greatest tour reviews of product and value for travelers. They plan retail product, for preform groups and individuals from the US, Canada and abroad. In addition to their Motorcoach tours, AdVance Tour & Travel plans air and cruises.

ANDERSON VACATIONS | JIM WARREN & JACINTA RUHLAND

Choose your adventure, on your terms. Anderson Vacations takes pride in surpassing the expectations of travelers with top-value escorted motorcoach tours, small group tours of distinction, custom groups, self-drive trips, and independent travel options to hundreds of destinations across Canada, New Zealand and Australia. In Canada, they travel from the Atlantic to the Pacific to the Arctic coasts and set the standard for flexible, immersive, experiential travel. Whether you travel solo or with a group, they'll craft the ultimate, affordable and personalized travel adventure.

ATLANTIC TOURS AND TRAVEL | RICHARD ARNOLD & CHRIS ROSE

Atlantic Tours is Atlantic Canada's most comprehensive Tour Operator. Their products include custom designed group programs, scheduled guaranteed departures, professional step-on-guides, destination management services, cruise shore excursions, motorcoach and specialty vehicle chartering and daily sightseeing tours. Core touring products include escorted vacations of the Canadian Maritimes and Newfoundland & Labrador, while also operating tours throughout Canada, the USA and overseas. The company has been built on selling Atlantic Canada to wholesale and retail markets around the world, primarily focusing on American and Canadian consumers. They are the company with the Kilts!

BURLINGTON TRAILWAYS | CARLA MEIEROTTO

With a full scope of tours, Burlington Trailways offers touring at its finest. From pre-planned, hosted, group motorcoach tours across the United States, to air, rail, and cruise tours, they help travelers fulfill their dreams, to discover and explore the world. A multitude of hosted, high-quality group tours are offered annually, ranging from one-day tours to multi-day adventures, designed with exciting and unique attractions, great dining opportunities and a friendly atmosphere, where people embark on the tour not necessarily knowing others, but returning back home as friends. They also work as a receptive for any of your own tour planning needs. When in need of a charter coach for a tour in the Midwest region, Burlington Trailways is your premiere motorcoach line for the Midwest, with clean, fully-equipped motorcoaches and professional, courteous drivers, along with extra amenities such as Wi-Fi, electrical outlets at each seat, satellite television, DVR, and more. Select, luxury tour coaches have leather seats and galley kitchens, as well as the amenities listed above.

CUSTOM HOLIDAYS SUE BIGGS & CHRISTINA WERNER

Custom Holidays serves all of southeastern Michigan with local, long-distance, and worldwide tours. Personalized service is coupled with the best available components of a tour to make it cost effective, entertaining, and educational. As a small tour operation, clients enjoy very personalized service and they have a good number of repeat travelers.

DENURE TOURS | HOWARD HERMAN

DeNure Tours is a family-owned Canadian company with over 60 years of experience developing interesting itineraries for their customer base and custom groups. Their unique long-stay programs in sunny destinations such as Florida and South Carolina set them apart from the competition, since the programs feature on-site representatives and a daily activity program with local shuttle transportation. Their newest specialty is a range of guided hiking tours that combine traditional sightseeing with the chance to get out and explore the area on foot.

DURGAN TRAVEL SERVICE | RICHARD DURGAN

Durgan Travel is primarily a group travel promoter of tours to Europe and a full-service retail travel agency. Their primary market is social groups, senior citizens, and fraternal and religious travel. Italy is their number one destination, along with Israel, some domestic destinations and ocean and river cruises.

ED-VENTURES | SHANNON LARSEN

Ed-Ventures' skilled and multi-lingual staff will embrace travelers' journeys and dreams to create life-changing and memorable travel experiences. Whether it is to a neighboring city or across the ocean, Ed-Ventures understands that every tour is different and strives to create the perfect, customized itinerary and experience for groups of adults and students on nearly every continent. Ed-Ventures is especially known for journeys of faith and special events to Europe and the Holy Lands. Travelers can call Ed-Ventures for their group or check the website for prepackaged tours and holidays to create their own unique itineraries.

IMAGE TOURS | JUSTIN OSBON

Image Tours is a third-generation family owned and operated escorted Europe Tour Specialist and has been offering tours in Europe since 1939. Image Tours offers their signature 15-day HEART OF EUROPE Circle tour. This provides an excellent panoramic view of Europe for first time travelers to Europe, or anyone looking for a great vacation value. Other tours offered by Image Tours include World War II and Heart of British Isles, plus many more.

SHEBBY LEE TOURS | SHEBBY LEE & MURRAY LEE

Shebby Lee Tours is a receptive operator specializing in the historic and cultural heritage of the Great American West. Their signature program is a six-day hub-and-spoke Black Hills Destination tour in late September, featuring the annual Custer State Park Buffalo Roundup. In addition, they offer a schedule of retail tours to the public at commissionable rates, and custom-design tours of the western United States for pre-formed groups.

SHENANDOAH TOURS | STEVE EVERIDGE

Shenandoah Tours is a full-service tour operator and travel agency, serving the needs of travelers near and far. Their goal has always been to offer a memorable journey filled with unique treasures. They are embarking on their 49th year of providing tours to destinations filled with life- enriching experiences, combined with personalized service. From the historic East Coast to New England's autumn colors to the wondrous beauty of the West, a unique journey awaits their travelers.

SPORTS TRAVEL AND TOURS | JAY SMITH & MICHAEL COLDESINA

Sports Travel and Tours is where sports fans can go to satisfy their passion for the game. This full-service sports travel company is run by sports fans that strive for all-star performance with every package or tour offered. Travelers can choose from Baseball Road Trips that cover all of the Major League Parks, Gridiron Getaways for pro and college football fans, major sporting events, or Hall of Fame travel packages, where travelers can experience the pinnacle of success of their favorite player, coach or owner. Sports Travel and Tours has custom trips and prepackaged tours or FITs for nearly every sport.

SOUTHWEST ADVENTURE TOURS | JASON MURRAY

Southwest Adventure Tours is a full-service receptive Tour Operator that has the knowledge and capabilities to provide travelers with unique and personalized experiences. They service individual travelers, families, and small to large groups. The company's turn-key service will help travel agencies increase their income and help keep their clients satisfied and coming back for future travel experiences. Multiple small group active vacations that are Guaranteed Departures easily provide travelers with opportunities to create memorable experiences that will last a lifetime. Tours cover a vast area with a variety of activities, from the National Parks and houseboating on Lake Powell, to Pacific Northwest travel, birdwatching and wildlife photography.

TALBOT TOURS | SERGE TALBOT & NANCY SLOAN

Talbot Tours specializes in tours and cruises for groups and individuals. They offer tours to the 11 western US states and Canada, along with international destinations to Europe, South America and Asia (most of which are Guaranteed Departures). Talbot Tours also wholesales several tours, including Costa Rica, Kenya Safaris and New Year's Eve programs. Receptive services for meetings and conventions in Northern California are also offered.

TRI-STATE TRAVEL | ANDREW HILLARD & CINDY LAITY

Tri-State Travel is a multi-dimensional company with 80 years of experience in the travel industry, offering deluxe motorcoach transportation throughout the Midwest and other parts of the lower 48. They offer an assortment of multi-day escorted vacations throughout North America by coach, air, rail and cruise. Tri-State Travel also provides escorted packages for a wide variety of private pre-formed groups throughout the Midwest, both domestically and internationally and receptive services out of Chicago and the Great Midwest.

TWIN TRAVEL CONCEPTS | NICK CALDERAZZO & TAMMY CZARNY

Twin Travel Concepts custom-designs group tour programs throughout North America. They have added a Small Group Getaway program to smaller, less populated destinations in the East. Unique and creative is what inspires them, so they are always looking for inspiration from suppliers. Their Heartland office also needs ideas for group trips out of the Northern Ohio region.

www.TAPintoTravel.com





PREMIER



PLATINUM













GOLD



SILVER



ENTERTAINMENT BREAK AND VIRTUAL ROOM SPONSOR











