

TAP's Ignite Travel Showcase Presenter Info

Presentation logistics

- Each presentation is 20 minutes
- Select a PPTP spokesperson to accompany the TAP Partner from your pod
- Plan to present for 15 minutes and give 5 minutes for questions
- Make sure you are in a quiet location, free from distractions or background noises
- After 20 minutes are up, HQ will interject to transition to the next presentation

The presentation

- 20-30 slides maximum, using PPT
- Focus on images over text
- Don't use transition effects or slide-change effects
- There will be a delay in slide changes, be patient it only takes a second or two
- We can use videos, please provide a YouTube or Vimeo link to HQ as soon as possible
- Presentations will be recorded for future promotion
- Please submit your PPT to TAP at marketing@travelalliancepartners.com between Monday evening and Tuesday evening (at the latest)

Timing

- Presentations take place from 11:00 AM to 6:00 PM Eastern
- Breaks at 1:20 and 3:40 PM Eastern
- If you are not the presenting PPTP, you will be able to watch but won't be seen or heard
- You are free to come and go for the rest of the day outside of your presentation time to hear any of the other presentations
- You will receive your specific presentation time by the end of the week (April 9)

Technology

- You will use My Event for the whole day, it will keep you on the webinar (the same login for Day 1 and Day 2). TAP will be hosting using Zoom webinar which means only presenters are visible.
- Camille will add the TAP Partner and selected speaker up to be presenters/panelists a few minutes before you go on. You will be LIVE so turn off mic and video and remember to turn them back on when you are announced.
- After your presentation, as the next presenters are announced I will put you back into attendee so you will no longer be live.

The audience

- The audience are travel buyers - registration opened this morning. They are resellers, not necessarily the trip-takers
- This is going to be a long day for the buyers! We will pause at certain points to make sure they enter to win the AMA River Cruise.
- We will record the live presentations and make them available later. It will take at least two weeks to edit the full day of presentations down to individual presentations

Send us additional questions to marketing@travelalliancepartners.com