



2024 TAP GUILD MEMBERSHIP BENEFITS

✓ = Included

Benefit	Associate (\$399)	Executive (\$999)	Partner (\$3,499)	Chairman (\$9,499)
Guaranteed Invitation to TAP Dance	✓	✓	✓	✓
\$100 TAP Dance Discount	✓	✓	*New* Full Registration Included	Full Registration Included
Ad in TAP Dance Delegate Book	N/A	N/A	½ page	Full page
Enhanced Exposure at TAP Dance	✓	✓	✓	✓
Quarterly Membership Call hosted by TAP Partner	✓	✓	✓	✓
Inclusion in Dream Destinations Digital Brochure	Listing	Listing	Listing, Editorial	Listing, Editorial & Advertising
Included in TAP Website Guild Directory	Listing	Listing/Profile Sheet	Listing/link to website/Profile Sheet/Videos	Listing/link to website/Profile Sheet/Videos
New Co-Host TAP Travel Buyer Webinar **	30% Discount	50% Discount	✓	✓
Featured in TAP Tour Operator newsletter	N/A	✓	✓	✓
New Custom Tour Itinerary Promotion on TAP website via blog	1	1	2	4
Brochure Advertising	30% Discount	50% Discount	Included (below)	Included (below)
Priority Eligibility for TAP's Virtual Travel Showcase	✓	✓	✓	✓
Customized TAP Travel Metrics Report	N/A	✓	✓	✓

Additional Benefits	
Partner Level (choose one of the following)	Chairman Level (choose two of the following)
Front or Back Cover of Dream Destinations Digital Brochure (first come, first served)	
Full Page Ad in TAP Dream Destinations or Guaranteed Departures Digital Brochures	
First Right Host TAP Dance Pre Partner Meeting B/L or Break	
First Right & 20% Discount TAP Dance Breakfast or Lunch Sponsorship	

**Educate Travel Buyers about your destination or attraction:

- ✓ Co-host 30-minute TAP into Tuesdays webinar with TAP Partner presented to travel buyers. Also recorded for future reference. \$1,500
- ✓ OR 30 minute webinar directly to TAP Partners promoting your destination. Also recorded for future reference. \$1,000

NOTE: GUILD MEMBERSHIP IS NOT REFUNDABLE



GROW with TAP